

CLASSIFIED
ADVERTISING RATES
AND INFORMATION

Your advertisement in this section reaches EVERY RESIDENT in Torrance, Lomita, Harbor City, Waverly, Rolling Hills and adjacent rural territory.

15 Word Minimum	Cash	Chg.
15 Words, 1 Time	25c	35c
15 Words, 2 Times	45c	55c
15 Words, 3 Times	65c	75c
15 Words, 4 Times	85c	95c
1 inch—1, 2, 3, 4 Times, per insertion	50c	60c

5c (to each) for each additional 5 words or fraction thereof, per insertion.

Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rates quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and balance refunded for unused space.

Not responsible for more than ONE incorrect insertion of any ad.

Longer term rates with space rates, furnished on request. Closing time for all classified ads, Wednesday, 5:00 p. m.

Cemeteries

BEFORE MAKING FINAL ARRANGEMENTS SEE

PACIFIC CREST

CEMETERY MAUSOLEUM
CREMATORY COLUMBARIUM
COMPANION GRAVE VAULTS

182nd St. & Inglewood Ave.
Redondo 2338



IN NEAR EAST... If Italy strikes at the Allies in the Near East, Franco-British armies they will have to fight will be commanded by General Eugene DeSanto. He succeeds Maxime Weyhauser, now supreme head of all Allied forces, in the Near East command.

Classified
Ads
15 Words 25c

Attention: Brides of Nineteen-Forty
Come to this office and get your copy of Virginia Courtenay's clever booklet for Brides of 1940.
"So You Are Going To Be Married" tells about marriage forms and social customs which are not generally known and whose non-observance might prove embarrassing.

EVEN IF You're
'LOPING TO YUMA
OR RENO

...All the more reason why you should divulge your secret upon your return... and Art Point specially processed Wedding Announcements are the convenient, smart way of handling this situation. Art Point's new selection of wedding forms is surprisingly inexpensive and for over 18 years has been the first aid to blushing brides when the time comes to tell.

Virginia Courtenay has prepared a gift booklet for young brides which is yours for the asking.

TORRANCE HERALD
and
LOMITA NEWS

BALANCE

ON TERMS LESS THAN RENT VALUE—Only \$300
Down" reads the head on one of the best home buys this advertiser ever offered. See class. 84f.

Lost and Found

GLASSES — LOST in car
Thursday between Torrance
Theatre-Lomita. Reward. 2072
Theatre-Lomita 423.

HAT Navy Straw Trimmed with
rose ribbon and flowers. Lost
in front of Cherry Blossom
Cafe. Return to Torrance Her-
ald.

Not Responsible

NOT RESPONSIBLE for any debts
contracted in name Lenie's
Cafe, 1667 Carson street, after
June 15th. MRS. B. TATE.

Professional Services

Insure
T-O-D-A-Y
TOMORROW MAY BE
TOO LATE!
Howard G. Locke
1105 Marcelina, Tor. 135M

INSURANCE, General—
—SPECIALIZING IN—
AUTOMOBILE—
FIRE—FURS—
PLATE GLASS—
Ask for quotations on
other lines.

WALLACE H. GILBERT
1631 COTA AVE. TOR. 420

REAL ESTATE — ESCRROWS
INSURANCE
NOTARY PUBLIC
L. J. Hunter
2035 W. 210th St., Lomita 351

Transportation —24
TRANSPORTATION wanted to and
from San Pedro, between 8:30
a. m. and 5 p. m. Lomita 122

Where to Eat

ATTEBERY'S
Family Style
DINNERS
CLUB & AFTERNOON PARTIES
BY APPOINTMENT

Daily Hours
11 a. m. to 2 p. m.
3 p. m. to 8 p. m.
Sundays—Holidays
Noon to 8 p. m.

Two Salads — Two Vegetables
Homemade Jellies and Jams

SOUTHERN FRIED
CHICKEN 55c
STEAKED CHICKEN 65c
BAKED HAM 65c
FRESH LETTUCE (by appoint-
ment only) \$1.50

—Buttermilk Biscuits
—Potatoes and Gravy
—Cake or Jello with whipped
cream
—Milk, Tea or Coffee

BE SURE TO REGISTER
FOR A FREE DINNER

LUNCH AND AFTERNOON
S-P-E-C-I-A-L-S

Fried Chicken and 35c
Fried Chicken with 40c
French Fries 40c
BREAD & BUTTER INCLUDED

ATTEBERY'S
RANCH DINNER HOUSE
Mrs. M. E. Attebery, Proprietor
1019 W. Sepulveda Blvd., Tor.
PHONE REDONDO 6802

Cherry Blossom
Cafe
"THEY SAY"
OUR SHRIMP MELT IN
YOUR MOUTH

Chinese dishes tastefully prepared
and served.
Fried Shrimp, Chicken and
Rice, Tea, Coffee & Soda 50c
Serve our specialties at your
parties

1311 SARTORI AVE. TORRANCE

FAMOUS
CHILI SHOP
Delicious Homemade Chili
Famous Style Hamburgers
Cocktail Lounge
NEXT TO POST OFFICE
1437 Marcelina, Torrance

LOMITA CAFE
Chester Reed, Prop.
MERCHANTS LUNCH
25c
(including soup and
dessert) 35c
All Home Cooked Food
Open 7:15 A. M. to 12 P. M.
Daily and Sunday
21855 Narbonne, Lomita

TATE'S CAFE
Daily Meals 35c
Chili 35c
Short Orders
Breakfast 7 A. M. to 11 A. M.
"A Hearty Meal Reasonably
Priced"
We Close 12 P. M.
1667 CARSON ST., TORRANCE

TOMAR'S TAVERN
Specializing in
SEA FOOD & SPAGHETTI
DINNER
FRENCH FRIED SHRIMP
Home Cooked Meals
Open Daily and Sunday
11 a. m. to 12 p. m.
Saturdays—11 a. m. to 2 a. m.
810 W. CARSON, Tor. 742

Want Ads in our papers cover
Torrance, Lomita, Harbor City,
Waverly, Keystone and parts of
Gardena and the Shoe String
strip.

Where to Eat

A-L-L-E-N'S
"Where Price & Quality Meet"
Special This
Week-end

PINEAPPLE
Sherbet, pt. 7c
Bar-B-Q'd Beef
& PORK SANDWICHES
20c

Frosted Malted
LARGE DEEP EATABLE CUPS
5c and 10c

Home Made Pies
EXTRA LARGE CUTS
10c

Home Cooked
Lunches
Delicious, Tasty, Inexpensive
25c to 35c

Allenburgers, Broiled Hamburg-
ers; Hamburgers; Chili &
Beans; Hot Dogs; Soft Drinks;
Sandwiches of all kinds.

Open Daily 10:12 Midnight
Sundays 11 A. M. to 12 P. M.
1353 El Prado, Tor. 745

WAYSIDE CAFE
WE SERVE SALAD WITH
Fried Shrimp & French
Fries, Coffee 40c
Hawaii & Meat Balls 50c
and Coffee 50c
Enchiladas 25c

CLOSED MONDAYS
Rose Struberg
-1952 Redondo-Wilmington Blvd.

Welcome Inn
Let Us Serve You a Real
Sunday Turkey Dinner 65c
Daily Plate Lunches 35c
Dinners 35c
Mary's Hamburger Deluxe 10c
Beer, Soft Drinks—Close 2 a. m.
2063 Torrance Blvd., Tor.

What to Eat —29

OUR
DAIRY PRODUCTS
FRESH WHEN DELIVERED
Guaranteed Cleaner—
Fresher—Richer—
Raw Milk for Children
Butter—Cottage Cheese—
Buttermilk—Cream—Fresh Eggs
Whip our Cream Top of Milk
Visitors Cordially Welcome
2 DAILY DELIVERIES

Meadow Park Dairy
22601 Hawthorne Blvd.,
Redondo 5128

Shorty's Fish Mkt.
FRESH FISH DAILY—TRY US!
Pillet of Sole 25c lb.
Pillet of Rock Cod 25c lb.
Sand Dabs (first class) 20c lb.
Fish for Chowder 10c lb.
Anchovies 10c lb.
1427-101 HWY. 101MFA

Barbers Classification —29a

*** RINK'S**
Barber Shop
1311 CARRILLO—TOR.

Beauty Aids —30

American Beauty
SHOP
1511 Cabrillo Ave. Tor. 333

Shampoo and Hairdress
(the proper way to care
for a permanent wave) 50c

Reconditioning of Hair
and Scalp 75c
Henna Pack \$1.00

A Foundation Hair Style
and Oil Permanent Wave
Special of \$1.50

Eula Thomas, Mar. 2 Operators

Betty's Beauty Shop
SPECIAL RATES TO
G-R-A-D-U-A-T-E-S
Shampoo & Finger Wave 50c
Revlon Makeups 50c
—CHINARD COSMETICS—
2205 Torrance Blvd., Tor. 291

Ellen's Beauty Salon
21929 So. Main St., Keystone
Phone Wilmington 8729-J-4
Shampoo & Finger Wave 50c
Oil Permanent 50c
Wave \$3.50; \$5; \$6.50
Loxol Shampoo Tint
including Fingerwave \$2.50

Grand Beauty Salon
1524 CRAVENS, TORRANCE 1068
Genuine Dutch Oil Permanent
including Shampoo, Wave
and Haircut Reg. \$7.50
Special at \$4.50
Eyebrow Arching \$1.50

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Torrance, Lomita, Harbor City,
Waverly, Keystone and parts of
Gardena and the Shoe String
strip.

Beauty Aids

Marcella's Beauty
SALON
(Formerly Harvey's)
A Special Machineless
Wave \$3.95
Ask About our New Krene
Permanent Wave
24405 NARBONNE, LOM. 209

Marge's Beauty Shop
1503 Cabrillo, Tor. 365.
Specializing In
Permanent Waving
Oil \$1.95 & \$2.50
Dye \$3.50
Eugene \$5.00
Margie Hayless, owner and operator

PERSONALITY
BEAUTY SHOP
Permanent Waves Complete
with Shampoo and Finger Wave
\$1.50
2 Operators to Serve You
Personality Hair Styling
2166 Hwy 101—Lomita 590

Health—D.C. Way —31

Dr. Katherine F.
Siekman, D.C., Ph.D.
Graduate of Carver University,
Darling & Baker, and Post-
Graduate of Palmer College and
Western University.

25 YEARS' EXPERIENCE

The Principles
of Chiropractic
Service, compounded and pre-
pared by chiropractors for 15
years, have been endorsed by
475 medical and medical sci-
entists throughout the
country as safe, sensible,
sound and practicable.

To Regain and
Maintain Your Health
Use Chiropractic
Service

You Have only to Try My
Services to Be Convinced!

Dietetic Service, for those who
wish it, with or without chi-
ropractic treatments.

Hours: 10:15 to 2:30 Daily
7:30 p. m. Mon. to Fri.
10:12 to 2:30 Sat.
Other Time by Appointment
1307 POST AVE. TOR. 1090

Health Aids —32

Announcing
2
Locations!

SPECIALIZING IN:
Swedish Massage—
Colonic Irrigation—
Electric Sweat
Baths—
Electric Therapy—
Fully Equipped

Woman Attendant on Request

Hours, Days, Addresses:
1313 El Prado, Tor. 576
Night Phone, Tor. 314
Monday, Tuesday, Wednesday
Daily 10 to 5
Evenings—Sundays
By Appointment
Strand and 13th
Hermosa, Phone Redondo 6781
Thursday, Friday, Saturday
Daily 10 to 5
By Appointment, Before
10 A. M. and After 4 P. M.

David S. Clark
"NATURE'S ASSISTANT"

—Painting, Papering—38m

PAINTING, Papering wanted
T. J. Wilson, 2550 227th St.,
or Gen. Del. Torrance

PAINTING AND DECORATING
R. E. LEADS, 2363 Maricopa
Place, Phone Torrance 232

—Plumbing—38p

David Jacobs
"YOUR PLUMBER"
—We Never Lose Time—
We have our tools with us
STOP A TRUCK ANYWHERE
1324 Cabrillo Ave., Tor. 88

PLUMBING SERVICE
Repairs of all kinds. Sheet
metal and sewer contractor. Li-
censed and Bonded.
GAS APPLIANCES
H. E. ARMSTRONG
24801 Narbonne Ave., Lomita
PHONE LOMITA 245

—Sheet Metal—38l

SHEET METAL
Gutter and Down Spouts
Special Attention Given To
Repair Work. All Jobs Guar-
anteed. Best Materials.
TORRANCE

SHEET METAL SHOP
1415 Marcelina, Tor. 450

Want Ads in our papers cover
Torrance, Lomita, Harbor City,
Waverly, Keystone and parts of
Gardena and the Shoe String
strip.

Repairing, Cleaning

Vacation Clothes!
Get your Vacation Clothes
cleaned for your trip thru our
Odorous Process. Minor re-
pairs. FREE! JORGENSEN'S
Cleaning & Storage Service.
Call for and deliver. FRIGES
2122 W. Lomita Blvd., Lomita
460.

Nursery and Seeds —43

GARDEN PLANTS
Bedding Plants, 3 doz. 25
Astors, 3 doz. 25
Ruffled Petunias, 2 doz. 25
Giant Zinnias, 3 doz. 25
Dahlia Flower \$1.00-60c
Zinnia \$1.00-60c
Giant Aster \$1.00-60c
MONETA NURSERY
17026 S. Western, Menlo 41323

Landscaping
Free Estimates—
San Pedro 6887-W
BEDDING PLANTS, ROSES,
POTTED PLANTS, TREES,
SHRUBS, VINES, FRUIT
TREES

REASONABLE PRICES
All kinds of Seasonable Plants
Rare Plants & Shrubs
Landscaping
HILLCREST NURSERY
258th & Normandie, Harbor City

Planting
Tree Roses 75c up
Fuchsia 25c
Fertilizers 20c up

FREE ESTIMATES ON
Landscaping and Gardening
HARBOR CITY NURSERY
1615 W. Anaheim—Harbor City

Planting Season
Bedding Plants, 1c each & up
Roses, 3 for \$1.00 up
Shrubs 35c up
Peat Moss \$2.00 & \$3.75
Leaf Mold 50c sack
Fertilizers, all kinds 10c up
REDONDO NURSERY
223 N. Elena, Redondo 6560

Weather Resisting
SIGNS
OF ALL KINDS
DAY & NIGHT SIGN
SERVICE
1673 Cravens Torrance Phone 1722

Window Cleaning
"to the last fly speck"
Expert—Efficient—Economical
House Cleaning—Floor Waxing
Window Glass Replaced
VAN'S WINDOW CLEANING
2204 Gramercy—Phone 667

Musical Instructions —48c

HAVE YOU
A VOICE?
Free Recording Test, Audition
Guaranteed Radio Experience
HERBERT A. HAY STUDIO
519 So. Guadalupe, Redondo Beach
Phone Redondo 2895

Employment Wanted —50

SUMMER work wanted by high
school girl; care of children,
good cook. Tel. 248-W.

Employment Offered —52

EMPLOYMENT OFFERED—Wanted,
musicians for dance or
theatre. Typewriters rent, stu-
dent beginners at \$3.00 for 3
months. The best at HAMIL-
TON TYPEWRITER SERVICE
9225 S. Broadway, Los Angeles

Miscellaneous for Sale —53

BIKES—Buy on our famous
EASY Budget Plan Wheel Goods
Drazing. SMITH'S Thrifty Key
& Cycle Service, 1303 Post Ave.,
Tor. 1266

Bicycling Is Fun!
More important, it's healthy!
It's weight reducing with a de-
lightful experience in no other
way. Bikes can be bought on
terms, both new and used.
Torrance Bicycle & Fixit
Shop, 1341 El Prado, Tor. 282-J

Business Machines
Adding Machines, Cash Regis-
ters, Office Equipment. Sell,
rent, repair, service, exchange.
Typewriters rent, stu-
dent beginners at \$3.00 for 3
months. The best at HAMIL-
TON TYPEWRITER SERVICE
9225 S. Broadway, Los Angeles

S-H-A-N-K-S
BARGAINS
WE HAVE EVERYTHING FOR
YOUR CANNING NEEDS
Enamel cold pack canners
(with rack) Holds 7 qts.
Directions inside \$1.25
Aluminum Preserving
Jars \$1.25 up
Mason Jars (All Sizes) at
popular prices; Jar lids,
Rubbers.

—SPECIALS IN DISHES—
Ivoryine Glassware, made by
Pyrex 32 pc. \$1.95
Blue Willow-wars, 32 pc. \$3.95
Daisy Patterns in Vernon
China, 32 pc. \$4.95
Golden Daisy Pattern
Open Stock, 42 pc. \$5.75
76 pc. Dinner set, including
China, Glassware & Silver
in 6 Pastel Colors \$12.95

NEWWOOD NOVELTIES—50c
Pot Holders, with shelf, 50c
Corner Shelves, \$1.25
\$1.75 and 50c
Plate Racks \$1.00
Napkin Holders, 35c 15c
Close out "Dawn" Knitting
Yarn, All Colors 10c
Was 25c—Now 10c
Was 10c—Now 3 for 15c

SHANKS ECONOMY STORE
2418 Narbonne Ave., Lomita 280

Service, Miscellaneous

FLOORS REFINISHED—Take
off that old dull varnish with
a "Handy Sandy" floor sand-
paper. Inexpensive, dustless. Do the
work yourself. TORRANCE PAINT
STORE
"The Home of Better Paint
and Wallpaper"
1115 Sartori Ave., Tor. 884

Housework, Laundry
WANTED—30c hour
Shirts, beautifully doctored. 10c
Laundry done at my home if
preferred. Special price to reg-
ular customers. Fast, efficient.
Refined. TORRANCE PAINT STORE
729 Border Ave., Tor. 528-J

KEYS FITTED—Any lock. Locks
installed and mastered. Safe
and lock combinations changed.
Lawnmowers repaired, sharpened.
Saws filed. Tennis rack-
ets restringed. TORRANCE BI-
CYCLE & FIX-IT SHOP, L. E.
Broiler, 1341 El Prado, Tor.
882-J

LOCKSMITH
Keys Fitted—Locks repaired;
combinations changed; safes
opened. Door stops for sale;
repaired. Lawnmowers repaired
and sharpened. Saws filed.
SMITH'S Thrifty Key & Cycle
Service, 1303 Post Ave., Tor.
1266

RADIO SERVICE
All makes; Tubes, Parts, Heat
all Guaranteed
DE BRA RADIO CO.
Since 1923
1503 Cabrillo, Torrance 97-W

UPHOLSTERING
We will recover your over-
stuffed on an Easy Payment
Plan as low as \$5 per mo. Come
in and see our new samples.
BUSY BEE, 1877 CARSON ST.

Weather Resisting
SIGNS
OF ALL KINDS
DAY & NIGHT SIGN
SERVICE
1673 Cravens Torrance Phone 1722

Window Cleaning
"to the last fly speck"
Expert—Efficient—Economical
House Cleaning—Floor Waxing
Window Glass Replaced
VAN'S WINDOW CLEANING
2204 Gramercy—Phone 667

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Free Recording Test, Audition
Guaranteed Radio Experience
HERBERT A. HAY STUDIO
519 So. Guadalupe, Redondo Beach
Phone Redondo 2895

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SUMMER work wanted by high
school girl; care of children,
good cook. Tel. 248-W.

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EMPLOYMENT OFFERED—Wanted,
musicians for dance or
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dent beginners at \$3.00 for 3
months. The best at HAMIL-
TON TYPEWRITER SERVICE
9225 S. Broadway, Los Angeles

Miscellaneous for Sale —53

BIKES—Buy on our famous
EASY Budget Plan Wheel Goods
Drazing. SMITH'S Thrifty Key
& Cycle Service, 1303 Post Ave.,
Tor. 1266

Bicycling Is Fun!
More important, it's healthy!
It's weight reducing with a de-
lightful experience in no other
way. Bikes can be bought on
terms, both new and used.
Torrance Bicycle & Fixit
Shop, 1341 El Prado, Tor. 282-J

Business Machines
Adding Machines, Cash Regis-
ters, Office Equipment. Sell,
rent, repair, service, exchange.
Typewriters rent, stu-
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months. The best at HAMIL-
TON TYPEWRITER SERVICE
9225 S. Broadway, Los Angeles

S